



The New **Green** in Business\$

Le nouveau **vert** en affaire\$



CÉCS
CONSEIL
ÉCONOMIQUE
ET COOPÉRATIF
DE LA
SASKATCHEWAN



Circular Economy Business Model for Rural Saskatchewan

The creation of an environmental economic portrait of rural areas as a means of implementing a circular economy model for the benefit of communities: 2020-2024.

CIRCULAR ECONOMY

- **BETTER** management of raw materials life;
- **NEW** environmental practices;
- **NEW** producer and consumer behaviours;
- **RECYCLING, REMANUFACTURING, REUSE** and **REPAIR**.

SUPPORT ENTREPRENEURS / COMMUNITIES / MUNICIPALITIES

1. Stakeholder **AWARENESS**;
2. **TRAINING** sessions;
3. Economic, social and environmental business **ASSESSMENTS**;
4. Set up **NEW, LONG-TERM** business models based on the circular economy concept;
5. **PLANNING** and **IMPLEMENTATION** of proposed projects;
6. Open **DIALOGUE** with stakeholders throughout the process;
7. **FINANCING**;
8. **PERFORMANCE** indicators and **EVALUATIONS**;
9. Work in **CONJUNCTION** with stakeholders on local and regional circular economy projects;
10. **EVALUATION OF PRODUCTION PROCESSES** for integration of recyclable materials into the chain.

BUSINESSES / COMMUNITIES / MUNICIPALITIES

ANTICIPATED ECO-RESULTS

1. New **CONSCIOUS** and **PROACTIVE** generation;
2. Companies and communities with a **TRUE PORTRAIT** of their activities;
3. Increased **GOOD ENVIRONMENTAL PRACTICES**;
4. **INNOVATION** and **LEARNING**;
5. Partnership **CREATION**;
6. Risk management **IMPROVEMENT**;
7. New **SYNERGY** promoting local consumption;
8. **OPERATION** - realignment of business operations;
9. Investment in their operations **ENVIRONMENTAL PROFITABILITY**;
10. Creation of **NEW JOBS**;
11. Maximizing the **USE** of waste and residues;
12. **REDUCE** resource exploitation;
13. Socioeconomic **IMPACTS**.