

PRESSE RELEASE

Caron
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Prairie Bee Meadery saw their new tourism attractions unveiled and inaugurated by the Conseil économique et coopératif de la Saskatchewan (CÉCS), as the new ÉCONOMUSÉE® dedicated to beekeeping and mead production in the presence of guests, employees, partners, family and the ÉCONOMUSÉE® Network Society (ENS). This unique Artisan at work experience offers an opportunity to discover traditional practices that have endured through the ages and allows guests to discover the blend of science and art that creates delicious mead.



Inauguration of the Mead Maker ÉCONOMUSÉE®



PRAIRIE BEE
MEADERY

Tourist Experience

The Mead Maker ÉCONOMUSÉE® offers two separate tour themes to immerse visitors in the fascinating world of bees and mead production. The family-friendly *Pollinator Pathway* explores the relationship between humanity and its honey-producing partners, while the *Honey Wine Highway* details the history and process of mead making.

Visitors are invited to plan a trip to the farm, 20 km west of Moose Jaw, where they can sit, sip and savour food and mead options, enjoy a self-guided or guided tour, display their creative side in the crafting pavilion, or enhance their visit with an app-based audio tour and/or treasure hunt games.

From Bee to Bottle

Prairie Bee Meadery creates international award-winning meads handcrafted in small batches using premium Saskatchewan honey, derived from clover, alfalfa, and wildflowers. Real fruit is incorporated into the wines, creating a variety of delectably flavoured meads in a range of finishes to satisfy any palate.



CÉCS

CONSEIL ÉCONOMIQUE ET COOPÉRATIF
DE LA SASKATCHEWAN



ÉCONOMUSÉE®
NETWORK
SOCIETY

PROMOTER OF THE EXPERIENCE  Artisans #1 work & leisure

Crystal Milburn, co-owner and mead maker at Prairie Bee Meadery, explains, “This journey started with our U-pick in the summer of 2012 and has evolved from there. The bees have supported us in pollinating our crops and creating the honey surplus that made opening a meadery feasible. In this evolution, we have re-seeded two acres to native grass and wildflowers for prairie pollinators and opened our operation to a wider audience. We can now welcome schools and other groups in low-cost educational activities. We have a crafting pavilion where we can host other local artisans, and we will now have food and drink available for purchase onsite. We will continue to evolve, but for now, we encourage people to visit Prairie Bee Meadery and try something different!”



The CÉCS is delighted to announce the expansion of the Artisans at work network with the official opening of the Mead Maker ÉCONOMUSÉE®, bringing the official number to four in the province in just five years. The CÉCS gratefully acknowledges the financial support of Prairies Economic Development Canada (PrairiesCan) in bringing this ÉCONOMUSÉE® development project to fruition in Saskatchewan.

The CÉCS values the partnership developed over the years with the ENS for the implementation of the ÉCONOMUSÉE® model in Saskatchewan.

“We are proud and delighted to inaugurate this fourth ÉCONOMUSÉE®, in Saskatchewan, it marks another milestone in our commitment to preserving and promoting our rich artisanal heritage. These économusées are emblematic places where history, traditions, and innovations converge to create immersive and enriching experiences for every visitor. They embody our vision within the CÉCS of a dynamic economy, where here for example, traditional craftsmanship harmoniously merges with modern tourism.

This year and in all the years to come, the CÉCS will continue to support and accompany artisans who want to transform their businesses into an ÉCONOMUSÉE® in Saskatchewan” says Mr. Kouamé N’Goandi, the CÉCS Executive Director.

“We are delighted to be working with Prairie Bee Meadery to establish a tourism concept that showcases craftspeople and their traditional skills. The ÉCONOMUSÉE® Network Society is proud to see a company that incorporates environmentally friendly practices at every stage of production, from the selection of ingredients to manufacturing, join its ranks,” says ENS General Manager Carl-Éric Guertin.

This project received financial support from Tourism Saskatchewan, in addition to funding provided by Canada Economic Development for the Prairies (PrairiesCan).

About Prairie Bee Meadery

Prairie Bee Meadery is Saskatchewan's premier meadery. We craft local premium honey into international award-winning wines and present world-class tourism encounters in a fun, educational and unexpected way.

Prairie Bee Meadery began as an off-shoot of Grandpa's Garden U-pick operation, using surplus honey harvested from the bees pollinating the farm fruit. Opening in 2016, the meadery and its products have been embraced by the Saskatchewan community. Prairie Bee products are sold at farmers markets, at 100+ liquor retailers across the province, in multiple provinces and at the Prairie Bee retail store at the Grant Hall Hotel in Moose Jaw.

About the Conseil économique et coopératif de la Saskatchewan (CÉCS)

The Conseil économique et coopératif de la Saskatchewan (CÉCS) is the organization responsible for the economic and employability development of the province's francophone communities. The organization offers a range of programs and services to meet the needs and challenges identified by francophone communities. Thanks to its proactive approach, CÉCS occupies a prime position in the francophone economic arena and is attracting the interest of other economic players at the provincial, national, and international levels.

As tourism and entrepreneurship are priority pillars for the CÉCS, the collaboration with ENS aims to encourage the establishment of ékonomusées in various regions of the province. The CÉCS will continue to develop the ÉCONOMUSÉE® network in Saskatchewan, in addition to supporting tourism development projects that showcase local know-how.

Sources:

Prairie Bee Meadery, Mead Maker ÉCONOMUSÉE®

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