Press release



For immediate release.

Inauguration of the 4th Économusée in Saskatchewan: Prairie Bee, the Art of Beekeeping and Mead Production

Regina, May 21, 2024 - Saskatchewan will enthusiastically welcome its **4th Économusée**[®] on June 7, 2024. **Prairie Bee Meadery**, a flourishing local enterprise dedicated to beekeeping and mead production, will be inaugurated as an Économusée by the CÉCS.

Mead, a fermented beverage made from water and honey, is one of the oldest alcoholic drinks, with traces dating back to the 5th millennium BC. Today, Prairie Bee Meadery continues this tradition in Saskatchewan.

As a partner of the ÉCONOMUSÉE[®] Network Society (ENS), the CÉCS is thrilled to expand this network of artisans. The Économusées embody our vision of a dynamic economy that values our heritage, supports local entrepreneurship, and promotes high-quality tourism while reinforcing the francophonie.

Inauguration details:

- Date and Time: June 7, 2024, at 1:00 PM
- Location: Prairie Bee Meadery, PO Box 131 Caron, SK SOH ORO

We invite the media and the public to join the CÉCS and its partners to celebrate this event and discover the artisanal excellence of Prairie Bee.

The « Conseil économique et coopératif de la Saskatchewan » (CÉCS) is the organization responsible for the francophone economic development in Saskatchewan. The CÉCS is tasked with providing programs and services that address the needs and challenges of the francophone community in Saskatchewan.

-30-

Contact :

Abla Jerraoui, Coordonnatrice des Communications et du Marketing abla.jerraoui@cecs-sk.ca | Tél. : 306.566.6000, poste 107

205-1440, 9th Av N, Regina, SK S4R 8B1| info@cecs-sk.ca | www.cecs-sk.ca