



For immediate release

Susan Robertson pottery inaugurates her ÉCONOMUSÉE® of the ceramic artist

BRODERICK, June 9, 2023 - It was with great joy and in keeping with her philosophy that artist Susan Robertson unveiled the company's newest tourism project at a press conference today, surrounded by dozens of guests, for the inauguration of the **ÉCONOMUSÉE® of the ceramic artist**.

Susan Robertson has been an internationally renowned ceramic artist for over 35 years. Her pottery projects and collections reflect her love of color, her sense of humor and her "joie de vivre". Inspired by nature and the world around her, she creates her unique works.

"I'm very happy and grateful to be able to make a living from my passion. I often joke that my work is meant to be light, and that I simply want to make people smile or witness their joy. The realization of the ÉCONOMUSÉE® is a continuation of who I am as a person. I'll be able to concretely share my passion for creation with tourists," **said Susan Robertson, company owner and artisan**.

With the creation of a video explaining the creation process, the addition of a layout tour, a new group fabrication workshop and the development of a program of clay painting activities, she aims to pass on this know-how and her passion to locals and visitors alike.

The *Conseil économique et coopératif de la Saskatchewan* (CÉCS) is delighted to announce the expansion of the "Artisans at work" network with the official opening of the new ÉCONOMUSÉE® of the ceramic artist, bringing the official number to three in the province in just 4 years. CÉCS gratefully acknowledges the financial support of *Prairies Economic Development Canada (PrairiesCan)* in bringing this Economuseum development project to fruition in Saskatchewan.

"We are very pleased and proud of the work accomplished by the entire CÉCS team, which has been working on the Économusée development project in Saskatchewan for nearly 10 years. Today more than ever, the CÉCS will continue to support and accompany artisans who want to transform their businesses into an économusée in Saskatchewan," **says CÉCS Executive Director Kouamé N'Goandi**.

Carl-Éric Guertin, Executive Director of the ÉCONOMUSÉE® Network Society, was on hand to underline Susan Robertson's invaluable contribution to the promotion of crafts and pottery, and the extent to which the bubbly, smiling artist embodies the values conveyed by the ÉCONOMUSÉE® concept. "This lively new venue helps to promote and preserve traditional craftsmanship, and we're delighted to welcome it to our international network," says Mr. Guertin.



About Susan Robertson pottery

Involved in art, dance and theater since her youth, Susan Robertson has been a ceramic artist since 1983, developing her art and techniques and sharing her passion for pottery. A visit to *Susan Robertson pottery* gives visitors the privilege of entering a fabulous world of creativity, where the only limit is the imagination. A master of the slab technique, Susan Robertson draws inspiration from nature and the world around her to create pieces with a unique and internationally renowned artistic soul. Her varied, personalized pieces are designed to bring joy to everyday life, and the spirit in her studio is for every visit to be a unique, authentic experience on a human scale.

About the Conseil économique et coopératif de la Saskatchewan (CÉCS)

The *Conseil économique et coopératif de la Saskatchewan* (CÉCS) is the organization responsible for the economic and employability development of the province's francophone communities. The organization offers a range of programs and services to meet the needs and challenges identified by francophone communities. Thanks to its proactive approach, CÉCS occupies a prime position in the francophone economic arena, and is attracting the interest of other economic players at the provincial, national and international levels.

As tourism and entrepreneurship are priority pillars for the CÉCS, the collaboration with SRÉ aims to encourage the establishment of economuseums in various regions of the province. The CÉCS will continue to develop the ÉCONOMUSÉE® network in Saskatchewan, in addition to supporting structuring tourism projects that showcase local know-how.

Sources :

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