

# A Bilingual forum in Saskatoon to understand and act in the age of Artificial Intelligence:

## AI at the service of businesses in Saskatchewan

Saskatoon, April 22, 2025 – On May 7, a bilingual (French/English) economic forum on Artificial Intelligence will be held at the Hilton Garden Inn Saskatoon Downtown, bringing together renowned experts and professionals to explore how Artificial Intelligence is transforming businesses and organizations in Saskatchewan.

With a diverse and accessible program, this economic forum is aimed not only at professionals and business leaders but also at anyone interested in understanding the basics of AI, discovering its practical applications, and learning how to integrate this increasingly essential technology: productivity gains, strategic transformation and new skill sets. AI has become a true driver of growth and innovation. The CÉCS invites you to come and learn more.



## High-Level experts and real-world cases

Participants will have the opportunity to benefit from the expertise and insights of top speakers, including:

- **Dr. Sylvain Charlebois:** An international expert in agri-food policies and supply chain transformation. He is listed among the 100 most influential people in Quebec, according to L'Actualité.
- **Dr. Éric Charton:** Director of R&D at Centre de recherche informatique de Montréal (CRIM), former AI researcher in Europe and Canada, and author of over 50 scientific publications on machine learning and text generation.
- **Lise Rebout, M. Sc.:** Director of R&D project portfolio management at CRIM, specializing in data science and AI project management, with a strong emphasis on applied innovation.
- **Mathieu Barreau, Adm. A. :** Expert in digital transformation and host of the first French-language media dedicated to AI, exploring issues related to employment, skills and business models.

## A Powerful testimony from the local tech sector: 7shifts.

The forum will also feature a testimony from **Raul Chedrese**, Principal Engineer at 7shifts, a tech company based in Saskatoon. For more than nine years, Raul has contributed to the development of the company's central platform, now used by **over a million** restaurant employees worldwide. He is now leading AI initiatives to optimize team management in the restaurant industry.

The « Conseil économique et coopératif de la Saskatchewan » (CÉCS) is the organization responsible for the francophone economic development in Saskatchewan. The CÉCS is tasked with providing programs and services that address the needs and challenges of the francophone community in Saskatchewan

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